

Fraternal Year 2021-2022: What Officers Need to Know

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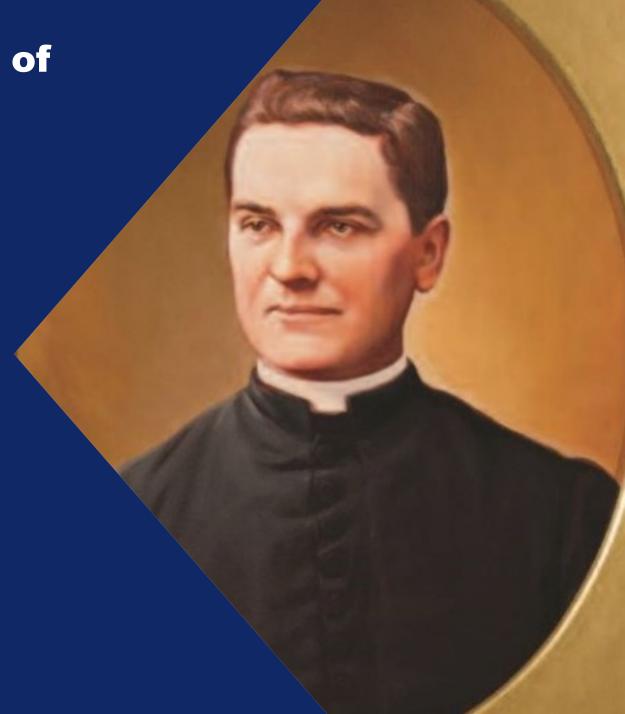
Agenda

- Overview of current situation and immediate challenges
- COVID Recovery Program (CRP) Recap
- Tools for Council Success
- Resources for Blessed Michael McGivney's Feast Day
- Summary



Prayer for the Canonization of Blessed Michael McGivney

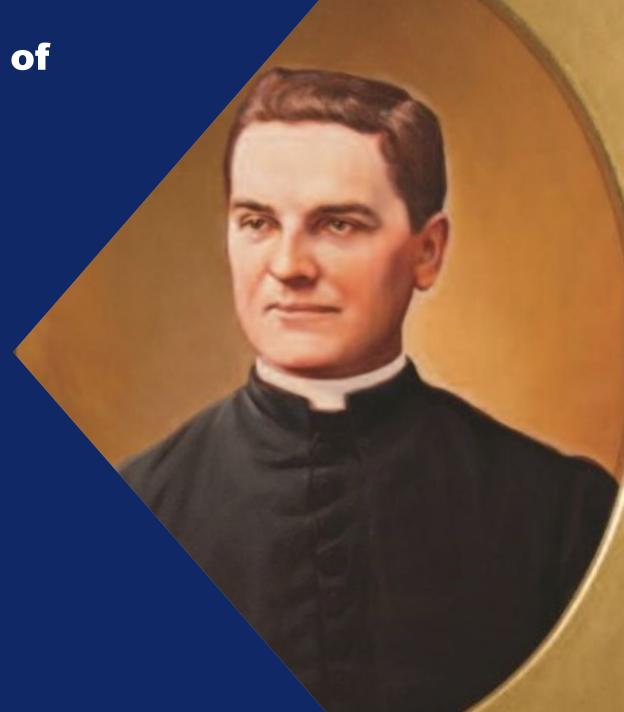
God, Our Father, protector of the poor and defender of the widow and orphan, you called your priest, Blessed Michael McGivney, to be an apostle of **Christian family life and to** lead the young to the generous service of their neighbor. Through the example of his life and virtue may we follow your Son, Jesus Christ, more closely, fulfilling his commandment of charity and building up his Body which is the Church.





Prayer for the Canonization of Blessed Michael McGivney

Let the inspiration of your servant prompt us to greater confidence in your love so that we may continue his work of caring for the needy and the outcast. We humbly ask that you glorify Blessed Michael McGivney on earth according to the design of your holy will. Through his intercession, grant the favor I now present (here make your request). Through Christ our Lord. Amen.





Current Situation, Immediate Challenges



Current Situation

Pandemic hit us hard

We adapted

We are needed more than ever



Successful Year





Challenges

1. Pandemic

2. Filling leadership positions

3. Catholic demographic trends



Improved Leadership Expectations

New combined exemplification ceremony

Streamlined meetings with clear guidelines

More attainable council and district awards

Required reports can be completed and submitted online



Improved Leadership Expectations

Easier to find information

Free online join process

Affiliate Member Initiative

Onboarding Curriculum



Onboarding Emails



1. Welcome Email, mailed packet



Onboarding Emails





Email Example



Dear Brother Knight,

One of Blessed Michael McGivney's primary goals for Knights of Columbus was to provide financial security for Catholic families. Today, Knights of Columbus is a Fortune 1000 company with more than \$113 billion of insurance in force protecting thousands of Catholic families with top quality products.

As a fraternal benefits society, Knights of Columbus insurance is only available to members. Insurance is provided by brother knights for brother knights. Our Catholic faith informs our business practices, and insurance premiums help fund our enormous charitable impact – \$1 billion in the last decade alone.

Explore Our Suite of Products

Meet Your Agent Today

Additionally, we'd like to introduce you to Knights of Columbus Asset Advisors (KofCAA), a whollyowned subsidiary of Knights of Columbus. Managing \$28 billion in assets, KofCAA invests in full compliance with Catholic teaching on socially responsible investments.

Coming soon, members will be able to purchase Knights of Columbus mutual funds through their agent. Stay tuned for more information about how you can align your interests with ours and invest with integrity. Mutual funds will only be available in the United States.

Learn More about KofCAA

We need your feedback to enrich this email curriculum for future members.

Please share your thoughts in this short survey.

Give Us Your Feedbac

Vivat Jesus!

Tyler Lomnitzer Membership Engagement Manager



Challenges

1. Pandemic

2. Filling leadership positions

3. Catholic demographic trends



Catholic Demographic Trends

- Infant Baptisms down 41.5% since 2000
- One in five Baptized do not get first Communion
- Two in five Baptized do not get Confirmed
- Catholic marriages down 55% since 1990
- 85% of Confirmed stop practicing by age 21
 - Their decisions are made by age 13



Catholic Demographic Trends

- Only 10% of practicing Catholics attend weekly mass
 - 31% drop in weekly mass attendance since 2000
- Will lose half of donors in five ten years
- Post pandemic return to pews is done



Response to the Trends

- We must be evangelists!
 - Ourselves
 - Our families
 - Our communities
- Be examples of:
 - Virtuous lives
 - Charitable service
- Use the KofC evangelization resources





COVID Recovery Program (CRP)



kofc.org/CRP

WHO WE ARE WHAT WE DO GET INVOLVED NEWS HUB COVID RECOVERY PROGRAM (CRP) OVID Recovery Program (CRP) focuses on resuming operations in a way that inspires members and parishioners to become reinvolved with Church and communications and parishioners to become reinvolved with Church and communications.	COVID RECOVERY PROGRAM (CRP) uses on resuming operations in a way that inspires members and parishioners to become reinvolved with Church and community activities. support, interactions between state and local councils, and fraternal engagement. This page provides CRP information and resources for stat leaders, district deputies and council leaders.	Knights of Columbus		JOIN DONATE	,O FOR MEMBER			
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STATE COUNCIL LEADERS DISTRICT DEPUTIES COUNCIL LEADERS RESOURCES		STATE COUNCIL LEADERS	DISTRICT DEPUTIES	COUNCIL LEADERS	RESOURCES			
with their councils. No extra reporting requirements are imposed on the state councils. States may modify or amend the COVID Recovery Program to								
address the unique needs of their jurisdiction.	of their jurisdiction.	The suggested procedure for state councils is:						
address the unique needs of their jurisdiction.	Value of the same	1. Modify or amend the COVID Reco	1. Modify or amend the COVID Recovery Plan as needed.					
address the unique needs of their jurisdiction. The suggested procedure for state councils is:	for state councils is:	2. Assign a representative to assist	each council.					
address the unique needs of their jurisdiction. The suggested procedure for state councils is:	for state councils is: VID Recovery Plan as needed.	Ideally, this will be the district depo	uty, but jurisdictions may assign other fraterna	l leaders to this role.				
address the unique needs of their jurisdiction. The suggested procedure for state councils is: 1. Modify or amend the COVID Recovery Plan as needed.	for state councils is: VID Recovery Plan as needed. to assist each council.	3. Arrange training for state council						

The state council representatives should attend the Supreme Council webinar (web link forthcoming) and review the COVID Recovery Program resources.



CRP Guidebook

- Short, easy read
- Helpful appendices:
 - A Pastor Meeting
 - B Meeting Agenda
 - C Council Assessment
 - D Engagement Methods
 - E Program Ideas



COVID Recovery Program



Appendix C: Council Assessment

Assess the state of their council by answering the questions below. This will serve as the basis for a COVID recovery plan. Strengths should be leveraged, and weaknesses should be addressed in the plan.

Answer yes or no for each question:

YES	NO	
		Are the core leadership positions filled (Grand Knight, Financial Secretary, Treasurer, Program Director, Technology Director)?
		Are officers and directors identified for next fraternal year?
		Are all leaders on supreme and state email distribution?
		Are leaders reading Fraternal Leaders Advisories?
		Are monthly events scheduled for the next six months?
		Are funds available for required and planned expenses?
		Are leaders meeting the Pastor every month?
		Did leaders offer to help the Pastor with parish recovery efforts?
		Are leaders talking with the insurance agent every month?
		Are all leaders attending the officers' planning meetings?
		Are members attending council meetings?
		Are virtual tools being used for meetings and events?
		Are leaders familiar with the Faith in Action Guidebook?
		Was the Leave No Neighbor Behind Program conducted?
		Are members receiving communications monthly or more often?
		Is the Grand Knight using the Supreme Member Management email tool?
		What communication tools are currently used for members and parish?
		Are leaders using the Supreme website and familiar with the resources it contains?
		Are leaders familiar with online Supreme Training materials?
		Have leaders attended all monthly webinars hosted by Supreme?
		Are leaders familiar with the online degree ceremony?
		Is the Financial Secretary using online tools for member management and member billing?
		Are leaders and members afraid of COVID exposure?

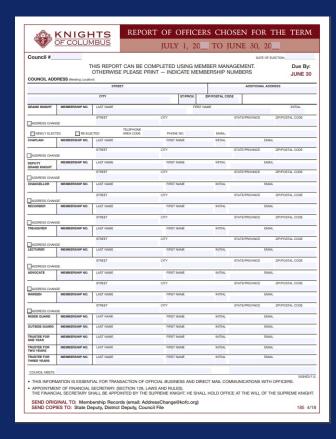




Tools for council success



Report New Officers and Directors



Service Program Personnel Report July 1, 20____ through June 30, 20___ The Service Program Personnel Report (\$365) must be received by the Supreme Council by August 1 for the council to be eligible to earn the Star Council Award. Please complete and submit the report with the council's appointed personne · Strongly consider submitting this report through Member Management for expedited processing. This is the preferred method If filling out this report on paper, be sure to include the accurate membership number for each role Required roles to be appointed have been designated - Program Director, Family Director, Community Director, Membership Director, Retention Changes during the fraternal year should be made using Member Management to update the roles accordingly. If your council uses the paper form REQUIRED SEND ORIGINAL TO: Department of Fraternal Mission (email: fr 365 10/20

Form #185 Form #365



GK/FS should complete on Member Management

Fraternal Leader Advisory

- Replaced DD Reminder
- Sent 1st & 3rd Thursday of Month
- English, French, and Spanish
- State, District and Council Leaders receive
- Sign-Up Online





Fraternal Leader Advisory for 2021-2022 Fraternal Year

Welcome to a new fraternal year! The Fraternal Leader Advisory (FLA) is a resource for state, district and council leaders and is sent on the first and third Thursday of the month. Fraternal leaders are automatically enrolled to receive the FLA when their officer report is processed by the Supreme Council. Current officers who are not yet receiving FLA and outgoing officers who wish to remain on the FLA subscription list can sign up here.

Important Links

 Membership Benefits
 Celebrate McGivney
 Forms
 Supplies
 Fraternal Operations

 Training & Webinars
 Programs
 Inviting Men to Join
 Engage Your Members
 Ceremonials

Fraternal Operations

Congratulations to all Award Winners!

As of this morning, 1,569 councils qualified for Star Council! Many more are expected as we continue to process final inputs. Congratulations to these and all award-winning councils for the 2020-2021 fraternal year! Council awards will be shipped to their district deputies this fall for distribution.



2021-22 Star Awards

There are no changes to the requirements for 2021-2022 Star Council and Star District Awards. The membership quota for Star Assembly has been reduced to 5% net growth. Star Award details can be found at kofc.org/star.

Officers Online Access Expansion

Beginning July 1, 2021, access to Officers Online will expand to include additional roles in state councils, local councils, and assemblies. An explanation of access by role and information on logging on to Officers Online can be <u>found here.</u>



Understanding Supreme's Emails

- All addressees clearly shown
- If not receiving
 - · Check "Spam" folder
 - Resubscribe

All DDs, GKs, FSs received the below email. SDs were also included as copy.



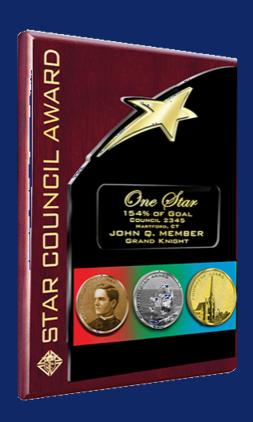
TO: District Deputies, Grand Knights, and Financial Secretaries

CC: State Deputies and Fraternal Mission Staff



Star Council 2021-22





McGivney Award

Reach 5% net growth in membership; minimum 3, maximum 20

Founders Award

Promote and host two Fraternal Benefit Seminars (virtual or in-person)

Columbian Award

16 program credits – four in each of the four Faith in Action categories

Overall Council Excellence

- Good standing with the Supreme Council
- Fully compliant with Safe Environment requirements (USA & Canada only)
- Service Program Personnel Report (#365) Due August 1
- Annual Survey of Fraternal Activity (#1728) Due January 31



Online Membership

- Digital join process
- About 50% do not transfer to parish councils
- Training Videos:
 - Online Join Process
 - Using the Prospect Tab



Fraternal Benefit Seminars

- Partner with Field Agent
- Promote at least three ways
- No minimum attendance
- Submit form # 11077 to General Agent



Fraternal Benefit Seminar Form

Fraternal Benefit Seminars are excellent opportunities for councils and field agents to partner together to talk to members and parishioners about the tremendous financial benefits offered exclusively through the Knights of Columbus. Councils striving for Star Council recognition are required to co-host and promote two fraternal benefit seminars per year with their field agent(s). This form must be filled out by the council within 30 days of the Fraternal Benefit Night and submitted to the general agent. General agents will then submit this form to CouncilGrowth@kofc.org.

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FIELD AGEN	1:				
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Columbian Award



	MS: Pregnancy Center Support, March ose, Mass for People with Special Needs			Christian Refugee
Program Name:	March for Life		ured Program? YES NO ting yes indicates you have fulfilled all featured program	minimum requirements.)
Program Description:	Participated in state	e's virt	ual March for Life in Jai	nuary.
2. Program Name:	Christian Refugee Relie	Feati (Selec	ured Program?	minimum requirements.)
Program Description:	Conducted fund	raise	r to donate \$500 to C	RR.
Program Name:			ured Program? YES NO ting yes indicates you have fulfilled all <u>featured program</u>	minimum requirements.)
Program Description:				
4. Program Name:			ured Program? YES NO ting yes indicates you have fulfilled all <u>featured program</u>	minimum requirements.)
Program Description:				
Signed:	James Mullen	Signed:	Cornelius Driscoll	3/18/20
	Grand Knight		Program Director	Date
SUBMIT E	ELECTRONICALLY TO: fraternalmission@kofo	c.org • SE	ND COPIES TO: State Deputy, District Deputy	y, Council File



Faith in Action (kofc.org/fiaresources)

Featured Programs Minimum Requirements

FEATURED PROGRAMS

The Supreme Council has designated select programs as featured programs in each of the four program categories. When your council conducts a featured program and satisfies the associated requirements it will receive two credits towards that program category on the <u>Columbian Award Application</u> (#SP-7). At the end of the year, report all completed programs on the <u>Annual Survey of Fraternal Activity</u> (#1728). For additional Featured Program information, review the individual program guide sheets found at <u>kofc.org/fiaresources</u>. All program forms may be found at <u>kofc.org/fiaforms</u>.

FAITH

REFUND SUPPORT VOCATIONS PROGRAM (RSVP)

For every \$500 given to an individual seminarian or religious aspirant, Supreme will refund the council or assembly \$100, with a maximum refund of \$400 per individual supported. Report activity using the RSVP Refund Application (#2863).

HOLY HOUR

Councils are required to hold at least four Holy Hours (quarterly). Report activity using the <u>Program Report Form</u> (#10784).

INTO THE BREACH

Councils are required to hold eight sessions to discuss the content of either the Into the Breach video series or apostolic exhortation (#340). Report activity using the <u>Program Report Form</u> (#10784).

SPIRITUAL REFLECTION

Councils are required to host or attend a Spiritual Reflection for the men of the council and the parish that is at least a day long and is attended by 10 men or 10% of your council, whichever is fewer. Report activity using the *Program Report Form* (#10784)

FAMILY

FOOD FOR FAMILIES

Councils are required to collect a minimum of \$500 or 1,000 pounds of food for a parish or community food pantry. In addition, councils must contribute a minimum of 100 total man-hours in preparation/distribution/service of meals. Report activity using the <u>Food for Families Refund and Plaque Application</u> (#10057).

FAMILY OF THE MONTH/YEAR

Councils are required to recognize twelve families throughout the fraternal year: one for each month. In addition, each council should submit a Family of the Year to their jurisdiction's competition. Report activity using the Pergram Report Form (#10784) and the Family of the Year Entry Form (#10680).

Faith in Action





Program Forms

Reference Guide

	Program Name	Form #	Form Name	Due Date	Notes
	and the second second		The second second second	A STATE OF THE PARTY OF THE PAR	
GENERAL COUNCIL FORMS	All Program Reporting junious specified below)	2024	Francesal Programs Report Form	30-Jun	Craine Form Council + Supreme Submission by any Knight For any and all program activity
	Columbian Award	9-7	Columbian Award Application	30-Jun	Cauncil + Supreme Council Submission by Grand Knight
	Service Program Award	2109	Service Program Award Entry Form	Check with Jurisdiction	Council + State Council Submission by Grand Knight
	8509	2862	BSIP Betand Application	30-Jun	Council + Supreme Council Submission by Council Officer
FAITH	Building the Domestic Church Klock Holly Note the Beauth Notine Program Sacramenta Brits Spiritual Reflection Rigins Icon Pragram 80VP	20784	Frahenzal Programs: Report Form	30-Jun	Online Form Council + Supreme Submission by any Khight For any and all program activity
	Family of the Month	20704	Fraterial Programs Report Form	fifth of the following month	Council + Supreme Submission by any Knight Replaces Form #10668
	Family of the Year	10681	Family of the Year Form	Check with Jurisdiction	Council + State Council Submission by Grand Knight
	Fund for Families	10067	Food for Families Behand Application	30-Jun	Cauncil + Supreme Council Submission by Council Officer
FAMILY	Keep Christ in Christmas	5005	KCIC Partier Contest Erroy Form	Check with Jurisdiction	Council + State Council Submission by Grand Knight
	Consecution to the Holy Family Family Fally Aline Family Fally Mile Family Proyer Wight Family Week Good Friday Family Promotion Facility Family Promotion Facility Families	5764	Francesal Programs: Report Form	30-lun	Cratine Form Council + Supreme Submission by any Knight For any and all program activity
			10	2 2	Council + State Council
	Catholic Citizenship Fasay Contest	4205	Cartholic Citizenship Essay Contest Entry Form	Check with Jurisdiction	Submission by Council Officer
	Free Throw Championship	500	Free Throw Challenge Score Sheet	Check with Jurisdiction	Council + State Council Submission by Council Officer
	Socoer Challenge	<u>4671</u>	Soccar Challenge Scare Sheet	Check with Jurisdiction	Council + State Council Submission by Council Officer Council + State Council
	Hockey Challenge	10054	Hockey Challenge Score Street	Check with Jurisdiction	Submission by Council Office
COMMUNITY	Glabal Mheric hair Moulon Casas for Kids Habitat for Humanity Helping Hands Glassers Pergandens Catholic Citizenship Serup Contect Free Those Changionship Socore Challenge Hackey Challenge Lever No Helpinon Selvini	234	Fi stemai Pragrams Report Form	30-lun	Online Form Council + Supreme Submicion by any Kinght For any and all program activit

Faith in Action

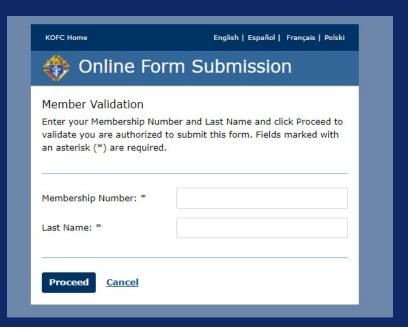


Program Forms Reference Guide



Fraternal Programs Report Form (#10784)

- Review training video
- Complete after each program
- Any council member may
- complete this form







Safe Environment Requirements

POSITION	COMPLETE COURSE	BACKGROUND CHECK
Grand Knight	YES	N/A
Program Director	YES	N/A
Family Director	YES	YES
Community Director	YES	YES

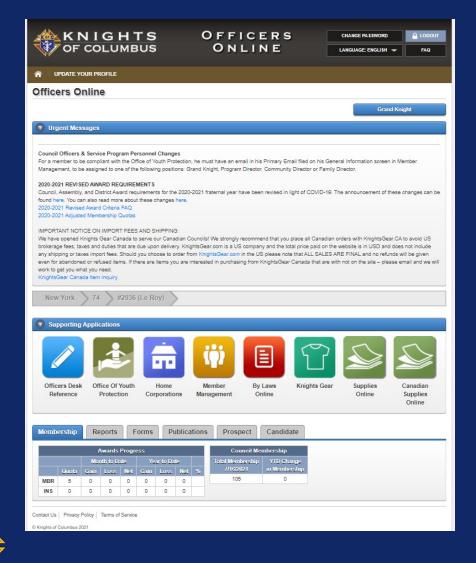
- Grand Knight <u>cannot</u> hold all four positions
- Personal email addresses required







Officers Online



- Access starts July 1
- Review council status
- Consult Officer's Desk Reference
- New council level access:
 - Deputy Grand Knight
 - Treasurer
 - Membership Director



New Meeting Guidelines

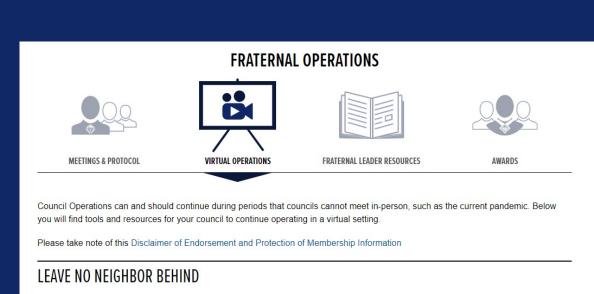
- Based on best practices and member feedback
- Use the Guidelines book



The Guidelines for Council Meetings



Remote & Hybrid Resources



Virtual components should continue

- Resources available for:
 - Remote Programming
 - Virtual Council Meetings
 - Virtual Voting & Election Guidelines

REMOTE PROGRAMMING

GUIDEBOOK

at kofc.org/neighbor

There are many within your community who may not be able to participate in Faith in Action programs and activities physically but could

REPORT ACTIVITY

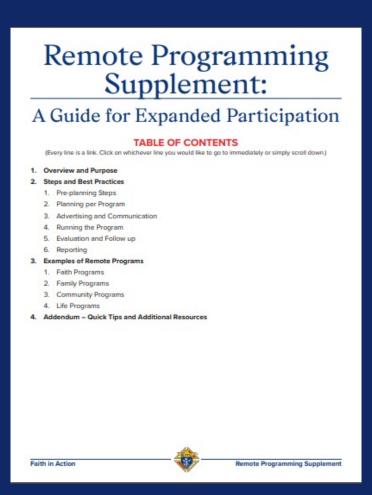
As the coronavirus pandemic continues, our duty is to lead our families, protect our parishes, and serve our communities, remembering always that where there's a need, there's a Knight. Supreme Knight Carl A. Anderson has challenged Knights to take this moment as an opportunity to "deepen our commitment to the very principles which define us: charity, unity and fraternity." Learn more about this program

GUIDEBOOK ADDENDUM



Remote / Virtual Programs

- Activities can be remote or hybrid
 - See Remote Programming Guide
- Remote activities count for awards





Blessed Michael McGivney Feast Day



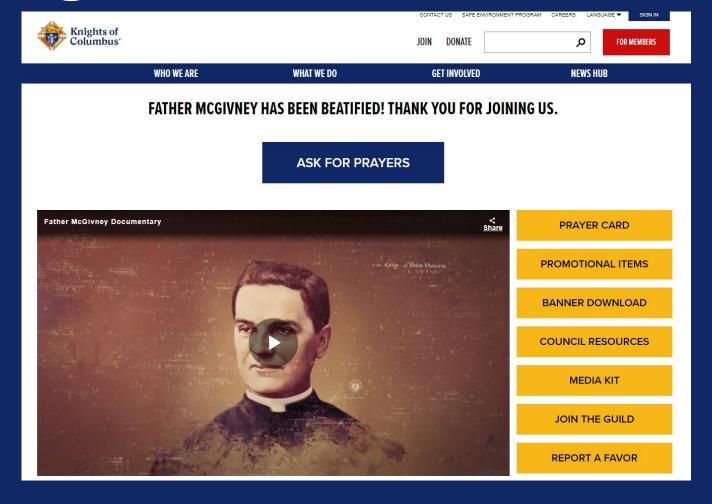
Fr. McGivney's First Feast Day

- Continued time of celebration for us
- Fr. McGivney is not just for KofC
- Find ways to celebrate with parish community

Feast Day is August 13th!



Celebrating Our Founder





kofc.org/beatification



Summary



Takeaways for Fraternal Leaders

- Fight the downward trends in Catholicity
- Evangelize the faith
- Use the highlighted tools and practices to achieve success
- Show that council leadership roles are very appealing



Takeaways for Fraternal Leaders

- Be flexible on response to the pandemic
- Provide satisfying experiences for your members
- Promote our Founder's first feast day

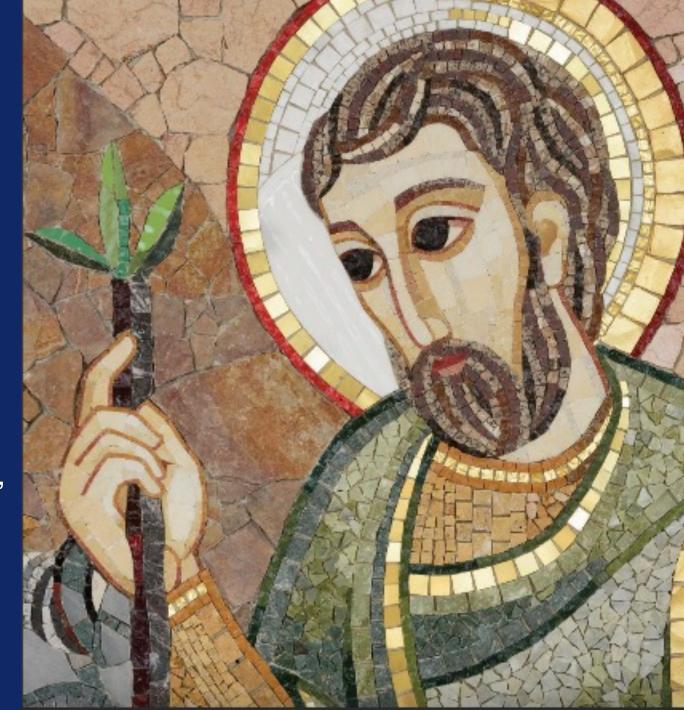


Pope Francis' Prayer to St. Joseph

Hail Guardian of the Redeemer, Spouse of the Blessed Virgin Mary. To you God entrusted his only Son; in you Mary placed her trust; with you Christ became man.

Blessed Joseph, to us too, show yourself a father and guide us in the path of life. Obtain for us grace, mercy and courage, and defend us from every evil.

Amen.







Thank you

If you have any further questions, please reach out to fraternalmission@kofc.org